



**PIBM
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**Alliant
International
University**

GLOBAL JOINT DEGREE PROGRAM

PUNE INSTITUTE OF BUSINESS MANAGEMENT
In collaboration with

ALLIANT INTERNATIONAL UNIVERSITY

www.pibmglobal.com

RANKINGS AND RECOGNITIONS

Accredited by



Certified Member of



PIBM's PGDM has been accorded equivalent to an MBA degree



Ranked by NIRF 2023 among:

- Top 5 B-Schools in Pune
- Top 125 B-Schools in India



50th

in Best Private B-Schools in India



Awarded for the "Most Innovative Learning Practices 2018" in Asia



34th

in Top B-Schools in India

23rd

in Top Private B-Schools in India

16th

in Top B-Schools in India in West Zone



Featured in Forbes Marquee edition as one of the "Great Indian B-Schools"



Awarded as the "Best Emerging Institute in India"



16th

Top B-Schools in India for Finance

10th

for Intellectual Capital & Learning Experience

10th

for Industry Interface



Recognized as one of the Best Education Brands



Covered by Republic TV as one of the Great Places to Study in India.



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PIBM IN NUMBERS

750+

Corporate Guests to
interact with PIBM students

400+

Faculty & Domain
Trainers to imbibe the
Business Management
Knowledge

30+

Industry Visits in various
companies to understand the
corporate functions
at first hand

100+

Mock Interviews to ensure
imbibing the confidence
required for the Placement
process

800+

Top Recruiters from diverse
sectors to offer the best jobs
to PIBM students

8000+

Success Stories of our proud
Alumni already created by PIBM
since inception

21000+

Book copies available in
PIBM's Library

50+

Live Business Projects to as-
sist students in developing
Practical knowledge

50+

Mock Group Discussions to
practice the art of
communication & building
knowledge

21+

Certification Programs: SAP -
ERP, Six Sigma, R, MS
Project, Advanced Excel,
Python, Tableau & more

10+

Business Magazines
Subscription to keep abreast
with the Global Business &
Economics

100+

Aptitude Tests to improve the
analytical and reasoning skills

3000+

Book Titles from various
fields & functions

15+

National & International
Journals subscription like
ProQuest & JQuest

26+

States from where Students
have joined PIBM to achieve
their dreams



ABOUT PIBM

Pune Institute of Business Management (PIBM) is one of the top B-Schools in India, providing high-value business management education to produce educated and skilled Management Graduates. PIBM stands tall amidst the B-Schools in India because not only do we focus on the highest standards of academics but also train students with the industry-required skill sets, making them shine in the corporate world. Established in 2007 and spread across 18 Acres, PIBM is strategically located in a calm and serene valley on the outskirts of Pune, India.

At PIBM, management education is not limited to academic accomplishments alone but extends much beyond the mainstream classroom education. We foster many aspects such as leadership skills, teamwork, problem-solving abilities, logical & analytical thinking, creativity, and decision-making, to build successful careers in business management.

The life at our campus is full of zest. As a part of the campus life, we have several social, cultural and sports events.



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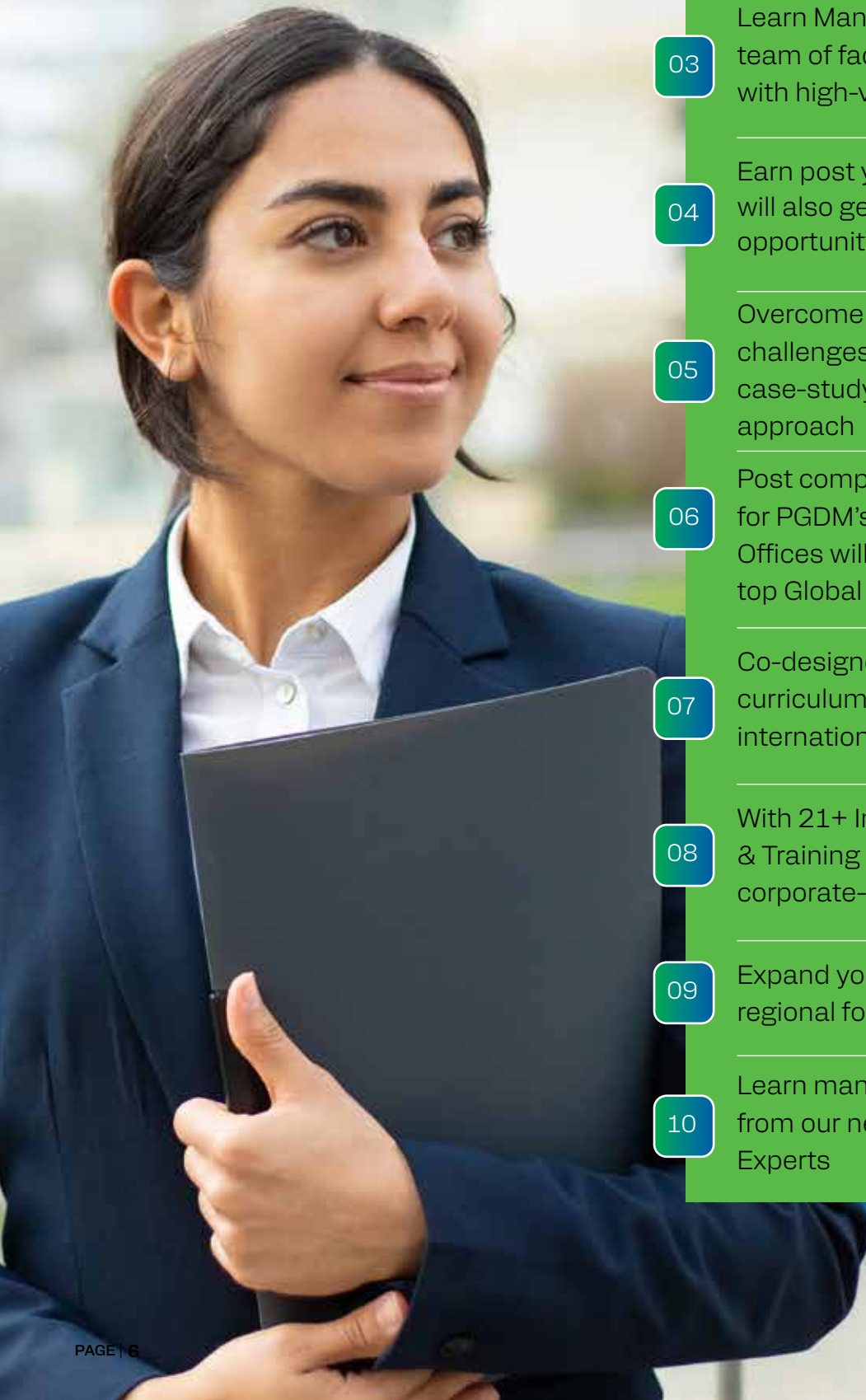


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At PIBM, we are one big family with students & faculty from all parts of the culturally rich and diverse India. Our extensive corporate association of 100+ Corporate Panelists and 600+ other Corporate Heads such as CEOs, CFOs, Directors, Presidents, VPs, and Heads from Top National and Multinational Companies play a vital role in making the students industry-ready by training them continuously on the latest industry trends.

GLOBAL JOINT DEGREE PROGRAM



01

Experience Dual Campus as students will be trained on their fundamentals at PIBM for PGDM for the first year

02

Students will move to their selected international university for course completion after completion of first year

03

Learn Management from a strong team of faculty members equipped with high-value industry experience

04

Earn post you learn, as students will also get a 3-year Internship opportunity in top firms

05

Overcome real-world business challenges by focusing on a case-study based practical learning approach

06

Post completion of the program, PIBM for PGDM's International Placement Offices will assist the students for the top Global Placement opportunities

07

Co-designed with the industry, our curriculum helps students look at how international businesses operate

08

With 21+ Industry-relevant Certification & Training programs, make yourself corporate-ready globally

09

Expand your knowledge beyond the regional focus & build a global outlook

10

Learn management concepts directly from our network of 700+ Industry Experts



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The Global Joint Degree Program prepares you for a successful career in any of seven valuable concentrations, which gives you the freedom to tailor your degree to suit your specific goals. Our flexible start dates and delivery methods – on-campus and online – are ideal for busy professionals.



In today's competitive marketplace, the Joint Degree Program gives you the edge you need in recruitment, promotions and opportunities in management and leadership. PIBM for PGDM's Joint Degree Program prepares you for a leadership role with highly transferable skills including problem solving, critical thinking, strategic planning, financial acumen, time and people management and much more. We focus on the use of contemporary issues to ensure real-world relevance, that can readily be adapted to professional situations.

PIBM for PGDM's network of experienced faculty members, alumni, and industry leaders helps connect you to job opportunities and advancement. Our professors offer real-world experience from a wide range of business sectors and are well versed in real-world application of theory. They also provide individual support and mentoring to students. Close proximity to multinational corporations and regional businesses throughout both the locations, provides unmatched resources for networking and internship training.



GLOBAL SKILLS DEVELOPMENT



FINANCE

Multinational companies around the world demand finance professionals who have acquired knowledge and competencies in globally-recognized skills in financial management. At PIBM, Finance specialization students undergo rigorous training on the most important financial concepts and job profiles required & recognized around the world. Following are some of the aspects of financial training:

Extensive exposure to Global Taxation, Finance Analytics, Equity Research, Investment Banking, Capital Markets, Wealth Management, Commercial Credit, Corporate Finance, Financial Advisory, Finance Quality Management, Treasury, and many other important job profiles

Training on financial and statistical tools like Bloomberg, Ace Analyzer, SPSS, and Advanced Excel

Practical hands-on experience in conducting financial statement analysis, research, and building robust and flexible financial models

Training by Corporate Panelists, Corporate Guests, and Academic experts on Capital Markets, Fund Accounting, Risk Advisory, Corporate Finance, and other profiles

CERTIFICATIONS & TRAINING

01

**Bloomberg
Terminal**

02

**NISM
Certification**

03

CFA Training

04

**Financial Modeling
Training**

05

**CISI Certification
Training**

06

**SAP - FICO & FSCM
Certification**

07

**CPA Certification
Training**

08

**Financial Statement
Analysis Training**

GLOBAL SKILLS DEVELOPMENT

MARKETING

The Marketing landscape has changed around the globe with more integration of technology and data analytics. At PIBM, students who are pursuing Marketing and Sales specialization get exhaustive training on the important skills and knowledge recognized by companies around the world. Following are some of the aspects of training at PIBM in the Marketing domain:



Extensive hands-on training on Marketing Analytics, Digital Marketing, Channel Management, B2B/B2C/B2H Sales, Advertising, Branding, Market Research, Retail management, Media Sales, Pre-sales, and many other important job profiles

Training on how to prepare a global & international Marketing strategy for global companies which helps to understand organizational processes, identify business problems, and build Marketing solutions

Training on how to identify the business problems, understand the needs of existing customers, identify new business opportunities and changing market trends, discover potential customers, and many more, helping the businesses grow at a multinational level

Training by Corporate Panelists, Corporate Guests, and Academic experts on Marketing Strategy, Digital Marketing, Marketing Analytics, and other important profiles

CERTIFICATIONS & TRAINING

01

SAP - S&D
Certification

02

Marketing Analytics
Training

03

Digital Marketing
Tools Training

04

SPSS

05

Advanced
Excel

HUMAN RESOURCES

PIBM, over the years, has developed industry co-designed training programs and methodologies for the HR domain. The focus of the training is to develop the competencies, skills, and knowledge that are required by the top global MNCs. HR domain

students at PIBM are trained with advanced HR management concepts to become the global leaders of tomorrow. The students are trained on globally accepted training tools & techniques.



Rigorous practical training on HR Analytics, HR Generalist, Performance & Talent Management, Training & Development, International Labour Laws, PMS Modeling, Talent Acquisition, Recruitment & Selection, Employer Branding, and many other important job profiles & domains

Training to identify the problems in diverse industries, in order to let the students get a practical knowledge of how to build various HRM Modules, PMS Structures, and much more irrespective of the sector they are working in

Training on how to use tools & techniques like Human Resource Management System (HRMS) or Human Resource Information System (HRIS), employee Net Promoter Score (eNPS), workforce Analytics, 360-degree Appraisal and many more

CERTIFICATIONS & TRAINING

01

HR Analytics
Training

02

SAP
- HRM Certification

03

SPSS

04

Advanced
Excel

BUSINESS ANALYTICS

A degree and knowledge in Business Analytics domain has increasingly become popular around the world. With businesses becoming more data-focused, there's a huge demand for business analysts who are excellent at data analytics and related functions. Business Analytics students at PIBM are trained to become successful BA professionals with in-depth and advanced knowledge required by companies from around the world.

Training on Artificial Intelligence (AI), Big Data, Data Quality, Data Analytics, Statistical Methods, Data Optimization, and Data Visualization Models to manage an organization's business planning

Internships & live projects in diverse sectors for learning and implementing the strategies developed during the training process which helps to have a perfect blend of forming a business strategy and executing them efficiently and effectively



Advanced case study analysis method is used to train students, giving them in-depth knowledge to analyze & predict patterns and make informed business decisions across various domains

Training in various data analytical tools for managing important functions required by Business Analyst job role

CERTIFICATIONS & TRAINING

01

Python
Training

02

Tableau

03

SPSS

04

R Training

05

QlikView

06

Advanced
Excel



OPERATIONS

Operations management as a business practice is considered one of the most important functions in companies around the world. Supply chain management and logistics have great importance for the customers, suppliers of the company, its owners, and shareholders. Operations management creates and ensures the effective functioning of the material flow in an organization.

In-depth training on important concepts of Operations such as Supply Chain, Logistics, Capacity Planning, Quality Control & Assurance, Lean Manufacturing, Product & Service Design, Process Improvement, Optimization, Warehousing, Stock Control, and many more

How to organize the storage and distribution of goods, how to ensure that the right products are delivered to the right location on time and at an efficient cost

Intensive hands-on training on understanding the whole supply chain of various companies belonging to diverse sectors through live projects & internships

Practical hands-on training on communication skills on how to liaise with suppliers of raw materials, manufacturers, retailers, and consumers

CERTIFICATIONS & TRAINING

01

Six Sigma - Green Belt Certification

02

SPSS Training

03

MS Project Certification

04

Advanced Excel

Alliant Campus in California, USA





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A group of four students, three women and one man, are walking on a green lawn. The woman on the left wears a brown hat, a grey t-shirt, and a red plaid shirt draped over her shoulders. The man in the center holds a red book. The woman next to him has headphones around her neck. The woman on the far right holds a green book. They are all smiling and looking towards the right. The background features large trees and a warm, golden light, suggesting a sunset or sunrise.

PROGRAM STRUCTURE - GLOBAL PGDM

COMMON

- | | |
|---|--|
| ▪ Managerial Accounting | ▪ Fundamentals of Management and Organizational Behavior |
| ▪ Financial Management | ▪ Legal Environment of Business |
| ▪ Marketing Management | ▪ Strategic Management |
| ▪ Human Resource Management | ▪ Global Business Economics |
| ▪ Managerial Economics | ▪ Operations and Supply Chain Management |
| ▪ Business Research Methods | ▪ Reflective Leadership |
| ▪ Business application and Statistical Analysis | ▪ Management Information Systems |
| ▪ IT for Managers | ▪ Summer Internship Project |
| ▪ Quantitative Methods | ▪ Communication Training |
| ▪ Business Communication | ▪ Quantitative Methods (Aptitude Training) |
| ▪ IELTS Training | |
| ▪ Business Analytics | |



MARKETING

- B2B Marketing
- Sales & Distribution Management
- Strategic Marketing
- Marketing Analytics
- Marketing of Financial Services

FINANCE

- Derivatives
- Financial Modeling (Project, Equity & Risk)
- Banking & Financial Services & Insurance
- Corporate Finance
- Global Taxation

ANALYTICS

- Data Visualization using Tableau
- Machine Learning
- Exploratory Data Analysis
- SQL
- Business Analytics Project

HR

- Talent Acquisition
- Performance Management System and Balance Scorecard
- Compensation and Benefits
- Learning and Development
- HR Analytics



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A photograph of three young women of diverse backgrounds smiling and posing outdoors. The woman on the left has dark curly hair and is wearing a yellow shirt under a denim jacket. The woman in the middle has short dark hair and is wearing a black and white striped shirt. The woman on the right is wearing a maroon hijab and a dark green shirt. They are standing in front of a blurred background of trees and foliage. A yellow rectangular box is overlaid on the lower right portion of the image, containing the title text. A horizontal yellow line is positioned below the text box.

ALLIANT UNIVERSITY'S CURRICULUM

DEGREE CONCENTRATIONS

SPECIALIZE WITH A DEGREE CONCENTRATION

With degree concentrations that allow you to specialize in a particular discipline, you can choose where your expertise lies, and become a true master of your chosen subject. Begin your expertise in traditional, emerging, and even interdisciplinary fields in a four-course concentration:

- | | |
|---|--|
| • Marketing and Digital Trends | • Management, Leadership and Decision Sciences |
| • Information and Technology Management | • Business Analytics (Upcoming) |
| • Build your own option | • Financial Technology and Management (Upcoming) |
| • Hospitality Management | |

ADMINISTRATION (MBA) CURRICULUM

COURSE OFFERINGS AND SEQUENCE ARE SUBJECT TO CHANGE.

- | | |
|---|--|
| • Marketing Management in the Digital Age | • Statistical Analysis & Modeling for Business |
| • Strategic Management | • Technology Enabled Operations and Management |
| • Analysis of Financial and Accounting Data | • Capstone: Management in the Digital Age |
| • Technology Tools for Managerial Decision Making | • Career and Professional Development |
| • Organizational Behavior and Global Leadership | • Concentration Courses |



CHAIRMAN & EXECUTIVE DIRECTOR'S DESK

Pune Institute of Business Management



As a top B-school in India, focusing on providing quality business management education, we believe in setting up unique training methodologies which gear towards competency and confidence-building in the students. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories.

Case Studies are conducted for each concept to understand the practical applications of Business Theories. It is of utmost importance to build the Business Environment in the classroom to simulate the practical application of Business Management concepts. So, the training

process is furthered by experiential learning where Corporate Heads from specific domains train the students.

Students also learn by implementing their strategies & models developed during the training process at various companies during their multiple stints through Live Business Projects & Internships.

We majorly focus on developing the concentration of mind which increases the willpower. Students with this increased concentration and willpower, grasps the knowledge and facts quickly and easily. Students spend their time with Mentors who are corporate heads and senior faculty, discussing doubts and problems they have. In addition to the academic and intellectual inputs, adequate stress is laid in inculcating the traits of leadership and team spirit in order to facilitate students to realize their full potential. Every student is equipped with Business Concepts, right attitude, competencies, and personality.

DR. RAMAN PREET

Chairman & Executive Director
**Pune Institute of Business
Management**

PIBM FOR PGDM FACULTY MEMBERS



Dr. Rajasshrie Pillai

Dean - Research
& Development
PIBM



Dr. B Naresh

Assistant Director
- Academics
PIBM



**Dr. Riddhiman
Mukhopadhyaya**

Area Chair - Marketing
PIBM



Dr. Rajalakshmi M

HOD & Associate
Professor - HR
PIBM



**Dr. Ritesh Kumar
Varma**

HOD - Finance
PIBM



**Mr. Shailesh
Gupta**

HOD - Aptitude
& Communication
PIBM



Mr. G Pravin Kumar

Deputy HOD, Marketing
PIBM



**Dr. Sanjeev
Kulkarni**

Professor
PIBM



**Dr. Poorna
Chandra Prasad**

Associate Professor
Marketing
PIBM



CA Gurpreet Kaur

Assistant Professor
PIBM



**CFA Niteesh
Srivastava**

Assistant Professor - PIBM



CA Nikhil Nainani

Assistant Professor
PIBM



CA Yash Mehta

Assistant Professor
PIBM



VISITING FACULTY & ACADEMIC REVIEWERS



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Prof. A. K Jain
IIM, Ahmedabad



Prof. Jahar Saha
IIM, Ahmedabad



Prof. Asit R Barma
IIM, Kashipur



Prof. Pranabesh Ray
XLRI, Jamshedpur



**Prof. Deepak
Tandon**
IIM, Delhi



Prof. Mukund Dixit
IIM, Ahmedabad



**Prof. Jaydeep
Mukherjee**
MDI, Gurgaon



Prof. Sumi Jha
NITIE, Mumbai



**Prof. Neeraj
Pandey**
NITIE, Mumbai



**Prof. Gordhan K
Saini**
TISS, Mumbai



Dr. Sanjay Dhir
IIT, Delhi



**Prof. Barnali
Chaklader**
IMT, Ghaziabad



Prof. K S Ranjani
NITIE, Mumbai



**Prof. Harvinder
Singh**
IMT, Ghaziabad



**Prof. Umesh
Mahtani**
GIM, Goa



**Prof. Prakash
Singh**
IIM, Lucknow



OUR ASSOCIATION



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Pune Institute of Business Management for PGDM is proud to announce the Joint Degree Program. We have a panel of colleges and universities associated with us which helps this partnership enable us to offer an advanced Joint Degree Program for the aspirants.

Combining the best of both the locations, national & international corporate resources, international business exposure, advanced industry-oriented training and more makes our Global Joint Degree Program prepare the students for the top career opportunities.

Pune Institute of Business Management for PGDM and the listed panel has established this association to foster international cooperation in education, research and cultural exchange. This association represents a commitment by both institutions to enter into the discussion and negotiation concerning the listed activities:



Development of joint academic courses and programs in full compliance to the accreditation and professional requirements of both institutions

Transfer of academic credit bearing courses based on mutual transparency or course content and faculty qualification

Exchange of graduate and undergraduate students for study and research

Exchange of faculty for instruction, research and lectures

Exchange of **educational materials, research projects, publications and library materials**

Joint conferences, seminars and workshops

Students will be learning at the PIBM for PGDM Pune campus for the first year and at the campus of the Alliant International University for the second year. They will also get an internship and upto 3 years of OPT opportunities. This association will also enable the students to explore and associate with top companies from both the countries. Our combined interface of corporate leaders will train and interact with the students, filling them with insights of the international business world.

About ALLIANT INTERNATIONAL UNIVERSITY

From the bluffs of Del Mar to the beaches of Coronado, San Diego calls itself America's finest city for good reason. The area's naval base, scenic coastlines, unbeatable weather, and unique dining experiences are just a few of the factors that drive a significant majority of the approximate 600 graduate students to begin their careers and call San Diego home upon graduating. As a noted biotechnological, medical, and military hub, San Diego gives Alliant students a variety of internship and career opportunities to choose from.

Nestled between the beaches & mountains, the San Diego campus rests on the tree-lined hillside of Scripps Ranch. Conveniently situated just off Interstate-15, you can take a short drive to explore either the beach, downtown, or the mountains.

The expansive San Diego campus hosts several classroom buildings and the Walter library. It also boasts campus-wide Wi-Fi, two computer labs, video conference facilities, conference rooms, and scenic study areas. Such amenities of the grad school in San Diego ensure that you have all the tools you need to succeed academically.





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WHY ALLIANT INTERNATIONAL UNIVERSITY?



THEORY AND PRACTICE

The model of theory, paired with practice, helps you enter your profession with confidence. Each of our programs is designed to train you to do meaningful work that makes a lasting impact. Our approach to education combines theory and practice; scholarship and application. We provide a professional school environment in which you learn from a faculty of seasoned working professionals and receive practical training while still in school through a combination of internships, practica, consulting, and community service projects.

PURPOSE AND IMPACT

Your success is measured not only in terms of the number of degrees awarded and the quantity of academic papers published, but also by the impact you make in your community. Alliant students contribute many hours of community service each year as part of their professional education. Field placements, practica, and internships are often aimed at benefiting underserved communities, and students frequently engage in projects that address the real-time needs and issues in their surrounding communities.



DIVERSITY AND ALLIANCE

A combination of internships, practice, consulting, and community service projects will ensure that you have the professional practice you need to begin making an impact in your field from the moment you take your first step off of the commencement stage.

ACCREDITATION

Alliant is accredited by the WASC Senior College and University Commission (WSCUC) and offers programs accredited by The American Psychological Association (APA), the California Commission on Teacher Credentialing (CTC), the Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE), Accreditation Council for Business Schools, and Programs (ACBSP) and others.



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INDUSTRY IMMERSION

Staff and faculty work with you to harness every opportunity to present your papers and discoveries at industry conferences, publish your work, and encourage you to build partnerships with industry organizations while earning your degree.

SMALL CLASSES, INDIVIDUAL ATTENTION

Faculty are pioneers in their fields and prepare each of their students to continue their legacy. You'll work with them with the expectation that you will one day join them in the top echelon of industry experts as future colleagues.

CURRICULAR PRACTICAL TRAINING (CPT)



Curricular Practical Training (CPT) will enable international students like you in the US to gain field-specific work experience. It is an employment authorization that allows participation in internships and cooperative education as part of the academic curriculum. Available to F-1 visa students, CPT will enhance your learning and career prospects through real-world training.

You will be required to check with the academic advisor or department to determine if you're **eligible for practical training**

Practical training will be done in a full-time or part-time capacity

You can engage in this training **for as long as it is required by the curriculum**

Curricular Practical Training (CPT) is generally of 6-12 months

Curricular Practical Training (CPT) must be completed before graduation from Alliant International University

Full-time Curricular Practical Training (CPT) **exceeding twelve months** will make you **ineligible for Optional Practical Training (OPT)**

OPTIONAL PRACTICAL TRAINING (OPT)

Optional Practical Training (OPT) authorizes F-1 international students in the US to gain practical work experience. It aligns with their field of study and can be done pre- or post-graduation. OPT typically lasts upto 3 years with STEM extension. It helps students develop skills, build connections, and improve career opportunities.

Optional Practical Training (OPT) is available to **F-1 students**, not J-1 students

Get support from **Alumni Networking** and **Placement Assistance** during OPT

OPT application can be made **three months** before graduation

Permission from **USCIS** is required to start OPT

Employment offer is not necessary for applying to OPT

OPT lasts upto **3 years**

ADDITIONAL TRAINING FOR CPT & OPT

Along with Curricular Practical Training (CPT) and Optional Practical Training (OPT) opportunities, you will be given training for clearing GDs and Pls that will include Mock Group Discussions and Mock Personal Interviews in collaboration with prospective employers.



AWARDS & MILESTONES



WASC Senior College and University Commission



U.S. Department of Education



Commission on Accreditation of the American Psychological Association (APA)



Commission on Accreditation for Marriage and Family Therapy Education



Arizona State Board of Education.



Accreditation Council for Business Schools and Programs



California Commission on Teacher Credentialing



California Bureau for Private Postsecondary Education





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MESSAGE FROM THE DEAN



Welcome to the California School of Management and Leadership (CSML). After exploring careers from New York to the Asia Pacific, ranging from advertising, to physics, to professional practice and consulting, I found my home in the world of business management—I invite you to do the same.

At CSML, we recognize that in this era of information, data is king. Those who recognize the value of data and know how to apply the information and insights it provides are on track to shine in today's business environment. Along with management and leadership training, at CSML you'll become fluent in quant and tech, because every function, every department, and every industry in a business relies on those skills more than ever before.

At CSML our faculty regards you and your

fellow students as future colleagues and prepares you to be confident business leaders. They support you in fulfilling your goals in life and your career.

At CSML, you'll graduate with:

- A level of skill that allows you to enter the workforce job-ready
- Holistic professional development that aligns with corporate cultures
- The ability to be nimble in the ever-changing field of global business

I like to think of CSML as a living lab, where rather than just studying international business, you'll work side-by-side with students and faculty from around the world, learning global business principles through daily interactions. Together, we'll look at global trends, evaluate which new startups and areas are being funded, and overall, determine where the business world is headed.

Wherever I travel, I find CSML alumni, eager to reconnect and share stories, which fills me with satisfaction and pride. Second only to my children, students like you are my legacy—I hope to meet you in the classroom soon.

Sincerely,

RACHNA KUMAR
PHD

Dean, California School
of Management and Leadership

ALLIANT FACULTY MEMBERS



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Shams Al Ajrawi

Assistant Professor

California School
of Management and
Leadership, San Diego



Jason Carter

Adjunct Professor

California School
of Management and
Leadership, San Diego



Rob Handley

Assistant Professor

California School
of Management and
Leadership, San Diego



Rene Naert

Professor Emeritus

California School
of Management and
Leadership, San Diego



Saba Ozyurt

Professor, Program Director

California School
of Management and
Leadership, San Diego



Michael Pittman

Assistant Professor

California School
of Management and
Leadership, San Diego



Huiyu Qian

**Associate Professor,
Program Director**

California School
of Management and
Leadership, San Diego



Hamid Rahman

Professor Emeritus

California School
of Management and
Leadership, San Diego



Cory Scott

**Assistant Professor,
Program Director**

California School
of Management and
Leadership, San Diego



Aaron Wester

**Associate Professor, STEM
Programs Director**

California School
of Management and
Leadership, San Diego

CAMPUS LIFE AT AIU & PIBM FOR PGDM





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CORPORATE INTERFACE

We collaborate with 800+ top companies and 750+ top corporate heads who use innovative training programs developed by the highly regarded executive committee to develop leadership, problem-solving skills, an analytical mindset, creativity, effective communication, and organizational abilities in our students.

Regular training and networking events, such as Corporate Weekends, Pioneer Convergence, an annual business conclave, Manufacturing Day, IT & ITES Day, Analyst Meets, Industry Visits, and Internships & Live Business Projects, are held all year long at PIBM for PGDM. These events create a strong foundation for students to engage in experiential & practical learning of business theories.



CORPORATE EVENTS

By providing students a wider platform, PIBM for PGDM guarantees that corporate interactions are not merely limited to the classroom. Numerous Corporate Heads visit the campus for panel discussions and knowledge-sharing interactions as part of the numerous events that PIBM for PGDM hosts throughout the year, giving students more chances to speak with and learn from industry experts.

PIBM for PGDM organizes a plethora of Corporate Events for the students such as CEO Charisma, Pioneer Convergence, Leaders' Conjunction, Sector Specific conclaves like Omnikart (FMCG Day), Innovating Retail (Retail Day), Microtom (MSME & SME Day), Estate Ground (Real Estate Day), and many more.

CORPORATE INTERFACE

CORPORATE PANELISTS

Corporate Panelists from PIBM are affiliated with the campus and visit frequently on the weekends to share their rich subject matter expertise. Our Corporate Panel members provide the students with advanced training based on their knowledge of a particular industry or sector. The trainers concentrate on topics that are important in today's business environment and incorporate actual business issues pertaining to their organization.

Our association consists of corporate heads from Marketing, Finance, HR, Operations, Consulting and IT domains from various sectors like BFSI, FMCG, Consumer Durables, FinTech, E-Commerce, Retail, Automobile, Telecom, and etc.



CORPORATE MENTORSHIP

Our support is always there for the students, whether they are having trouble selecting the appropriate specialization or have questions about the curriculum. Each batch is divided into several groups at PIBM, and each group is assigned an experienced corporate expert who mentors the members of the group by sharing expertise, experience, and advice. The mentors provide their mentees with all the necessary expert assistance in an effort to support, encourage, and motivate them. As the mentors have already been through many obstacles, they guide the students on the path to overcome the obstacles.



ALLIANT

PLACEMENTS & INTERNSHIPS

Equipped with the globally-recognized skills, industry-required competencies, and advanced management knowledge, the PIBM for PGDM's Global Joint Degree Program allows you to bag lucrative Internships and Final placements in top MNCs across the globe. In today's corporate world, top MNCs are seeking Management Graduates with an entrepreneurial mindset and global skills over and above the advanced knowledge in international business management.

The Joint Degree Program is enhanced by the diverse professional and cultural perspectives that students bring. We are focused on fulfilling the growing demand of such management graduates through an advanced approach to management education, which is implemented through the extensive corporate exposure and rigorous training program.

PIBM has a tie-up with 800+ Global MNCs where our association has provided our students with world-class training, live projects, internships, and final placements. The robust corporate association ensures that our students will get to learn the practical aspects of business management as per global requirements.

PLACEMENTS & INTERNSHIPS



LIVE PROJECTS

Students are involved in 15 to 30 days of live projects to complete the job-based practical assignment from various organizations. These live projects offer a more specialized opportunity for students to showcase their talents within the organizations, even if for a limited duration. Corporate organizations extend live project opportunities in Marketing, Sales, Finance, HR, Analytics and strategy functions. Students are given the projects as per their domains which are linked with the topics covered in the subjects related to specialization. The program is designed to fulfill the following objectives:

- Understand the practical and integrative study of organization Structure & design basic activities in different types of function in the organization
- Understand the technology adoption in different functions of the organization like: Finance, Marketing, Analytics, HR and Operations
- Understand the process of change and the ways to manage it at different levels
- Develop competencies in students that will help them perform well in dynamic national and international environments and strive for excellence
- Understand how to develop different strategies by critical analysis of organization structure and design, which leads to sustainable development

INTERNSHIPS



You will get the opportunity to work in one of the global companies from our tie-up where you will pursue your internship during CPT. The internship will provide an opportunity to build valuable global work experience to enhance your profile. Based on your internship experience & performance, you can also get the opportunity to convert the internship into a final job offer.

Students are exposed to various profiles to develop an understanding of business models of various companies and the various functions in an organization. Mentors ensure the student's learning and practical competency development of each student.

Mentors at PIBM for PGDM play an essential role in the teaching of students. Mentors are connected with the external mentors, and weekly student learning and progress are monitored by the internal mentor in consultation with the external mentor.

FINAL PLACEMENTS

Our placement team work round the clock to bring the best companies from across the globe and help in achieving their career goals. The final placement process sees companies from diverse sectors & industries such as Financial Services, Banking, IT & ITES, FMCG, Business Consulting, Consumer Durables, Automobile, Telecom, and many more. You will get the top job offers in attractive profiles such as Global Taxation, Investment Banking, Equity Research, Business Analytics, Channel Management, Digital Marketing, Business Consulting, Generalist HR, and much more.

ENTREPRENEURSHIP CELL

At PIBM for PGDM, entrepreneurship skills are imbibed in the student through various activities and subjects. Industry representation center is established at the campus to provide exposure to students regarding new business development. Students are also trained onto the subject innovation and entrepreneurship management to ensure the building of entrepreneurship skills.

Assignments are provided to students to develop new business ideas and also case study assignments are provided to study the various types of entrepreneurs. Studying entrepreneurship benefits students and learners from different social and economic backgrounds because it develops the entrepreneurial skills and makes them confident to opt for starting their new business. Moreover, it creates opportunity, instills confidence, ensures social justice and stimulates the economy.

RESEARCH & DEVELOPMENT CELL

PIBM for PGDM recognizes the importance of promoting research which is directly aligned with its primary vision of creating employability potential in youth. PIBM for PGDM also has a Research Cell in place which has been operational since 2014. Research Cell was set up to promote research at a larger scale for both faculty & students. Faculty members and students are supported with research funds, databases and industry connects for ensuring research aligned with the modern needs of the industry and society. Faculty members and students are encouraged to conduct consulting research and publish their work in high impact journals.

PIBM for PGDM's R&D Cell organizes the Annual International Conference to provide an excellent platform for Academicians, Researchers, Corporates and budding students. The conference not only brings the best minds, both in the corporate and academic fields to one forum but also gives the opportunity to PIBM for PGDM students

to understand the issues, challenges, strategies, and recent trends in the area of Business Management.

- **International Conference 2018 -**
Emerging Trends in Business Management
- **International Conference 2019 -**
AI & Cognitive RPA Applications in Businesses in Emerging Economies
- **International Conference 2020 -**
Business Intervention & Technology
- **International Conference 2021 -**
Innovation & Resilience - Transforming Challenges into Opportunities
- **International Conference 2022 -**
Navigating the Future of Business during a Turbulent Environment
- **International Conference 2023 -**
Agile Business in the Midst of Disruptions for Sustainability and Inclusivity



INDUSTRY REPRESENTATION CELL

The IRC was set up to initiate innovative institutional practices pertaining to training and research. In 2015, the IRC was established to formally engage students and faculty in the process of developing new innovative learning & training practices. The most recent innovative practice introduced

by the innovation incubation cell was Psychometric consultation for all students prior to selection of specializations. Students and faculty members are actively involved in innovation centre for incubating business ideas and solutions.

OUR RECRUITERS



POTENTIAL CAREERS

3 years' work visa assistance after course completion

- Investment Banker
- Financial Advisor
- Risk Analyst
- Portfolio Manager
- Procurement Manager
- Tax Professional
- Audit Professional
- CPA Eligible
- Entrepreneur
- Marketing Manager
- Project Manager
- International Business Manager
- Market Analyst
- Brand Manager
- Management Consulting
- Business Consultant
- Marketing Data Analyst
- Business Analyst
- Finance Analyst
- Information Technology Manager
- Database Analyst/ Manager
- HR Manager
- Talent Acquisition
- HR Analytics
- Diversity and Inclusion
- Learning and Development
- Compensation and Benefits
- Health Care Management



ELIGIBILITY

Graduation in any stream from Government-approved University with 60% aggregate, minimum 2.75 or better GPA

Statement of Purpose (SOP) in 250 – 500 words, detail why you are seeking an MBA, how you expect to apply your degree to your professional career after graduation, and why you seek to pursue your degree through the Alliant International University & PIBM for PGDM

GMAT exam (not mandatory), letters of recommendation, resume/cv and personal statements that are normally required for the admission process of the students seeking admission for the global program

English Proficiency: Students must meet minimum English Proficiency in either of the following:

- TOEFL Internet-based - 80
- TOEFL Computer-based - 213
- IELTS - 6.5
- PTE - 58
- Duolingo - 95

TOEFL or other exams not required for students whose medium of education is English during undergraduate

ADMISSION REQUIREMENTS

- Application
- Official transcript of the last degree earned. To be considered for a scholarship and prerequisite waivers, you must submit transcripts from each institution attended.
- Two letters of recommendation:
- Letters may come from employers, professors, or professional associates and should describe your work ethic, academic or work experience, and why you would be a good fit for the program
- Personal Statement of Purpose:
- In 250 – 500 words, detail why you are seeking an MBA, how you expect to apply your degree to your professional career after graduation, and why you seek to pursue your degree through the University of Bridgeport
- Résumé

International Applicants

Please consult the International Admissions requirements page or for specific queries, contact your admission counselor.

FEES

Program fees for the 2-year Joint Degree Program is
INR 30 Lakhs (Tuition)

Get back scholarship of up to INR 1.5 Lakhs
and additional Fee Waiver of up to INR 50000*

The fee structure includes

- Tuition Fees
- International Studies Fees
- Student Health Insurance

Scholar Educational Loan from SBI

*Terms & Conditions Apply



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